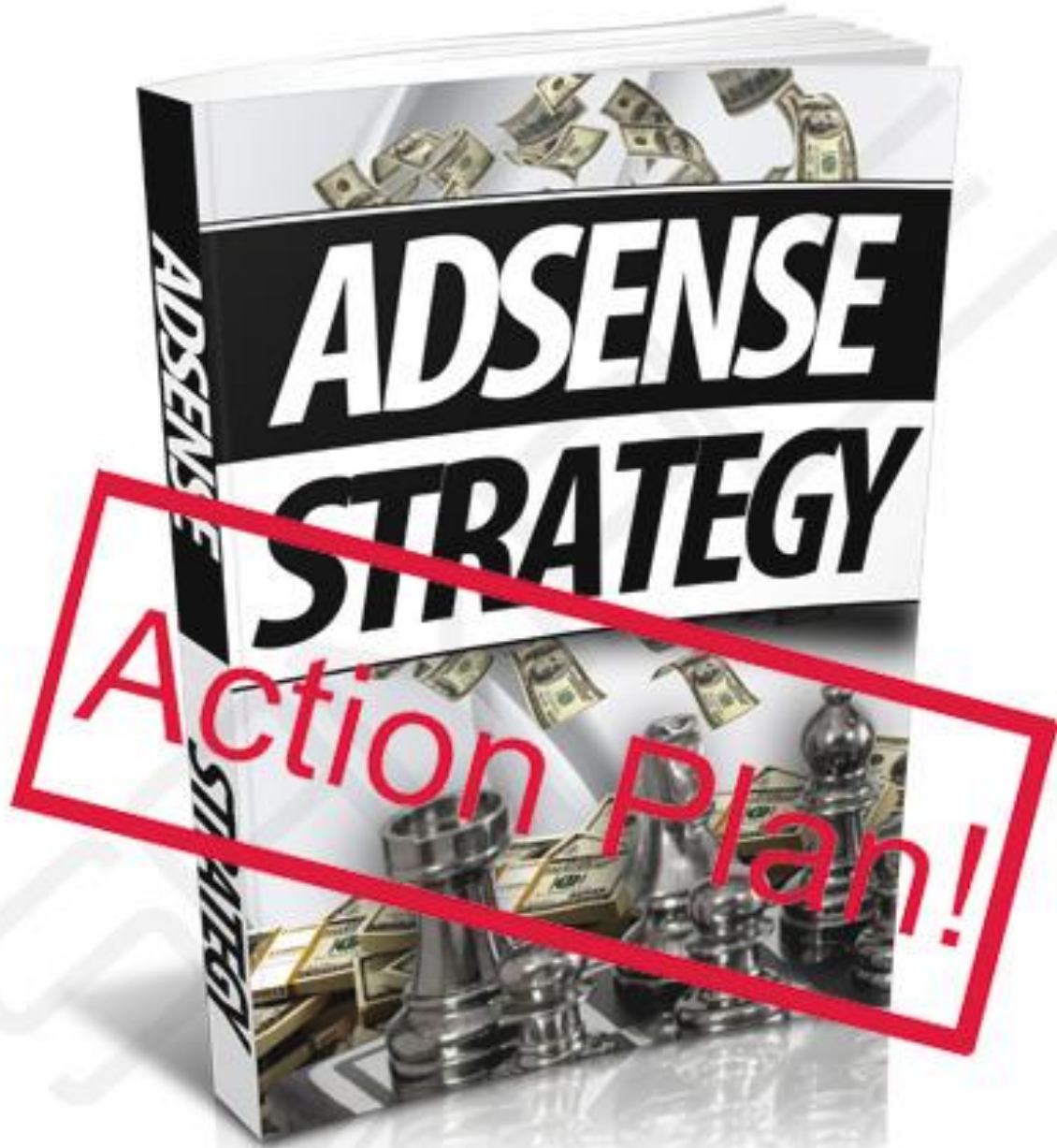


# ADSENSE STRATEGY





# ADSENSE STRATEGY

**This report is for personal use only!**

- [NO] Can be given away
- [NO] Can be packaged with other products
- [NO] Can be offered as a bonus
- [NO] Can be edited completely and your name put on it
- [NO] Can be used as web content
- [NO] Can be broken down into smaller articles
- [NO] Can be added to an e-course or autoresponder
- [NO] Can be added to membership sites
- [NO] Can sell Resale Rights
- [NO] Can sell Master Resale Rights
- [NO] Can be offered through auction sites



## Adsense Strategy Action Plan

### **Stage 1**

#### **Step 1: Pick a niche (page 6)**

- Choose from market list
- Dig deep

#### **Step 2: Look at the demand (Page 10)**

- Searches, CPC and amount of keywords

#### **Step 3: Categories and Keywords (Page 14)**

- Don't reinvent the wheel – leverage others hard work

#### **Step 4: Choose a domain (Page 15)**

- High PR domain
- Brand new domain

### **Stage 2**

#### **Step 1: Set Up WordPress to be SE friendly (Page 29)**

- Apply crucial settings to WordPress

#### **Step 2: Select a Theme (Page 30)**

- Free or paid theme

#### **Step 3: Add Plugins (Page 32)**

- 6 essential plugins

#### **Step 4: Add Pages (Page 34)**

- Front page, contact, privacy policy



# ADSENSE STRATEGY

## Stage 3

### Step 1: Keywords and theming (Page 37)

- Contextual targeting tool + Wonder wheel

### Step 2: Post content + On Page SEO (Page 43)

- Post right amount of articles each week
- Great on page SEO practises

### Step 3: Getting A High CTR (Page 45)

- Correct ad placement
- Correct ad formatting (don't make your ads look like ads)

## Stage 4

### Short Term

#### Step 1: Press Releases (Page 48)

#### Step 2: Guest blogging (Page 49)

#### Step 3: Comments (Page 50)

#### Step 4: Article Marketing (Page 50)

### Long Term

#### Step 1: Article Marketing Robot (Page 52)

#### Step 2: Blog Networks (Page 52)

#### Step 3: Buying Links (Page 53)

- Correctly analyse the site you're buying links on

#### Step 4: Contacting Webmasters (Page 54)

- Easy high PR one way links